

## **SPRING IS IN THE AIR!**

**Ah, Spring, glorious Spring! A time of fragrant flowers and Easter bonnets. Time to emerge from hibernation and throw off the parka and mukluks. Check out what's in your closet that you haven't been able to wear for a few months – does it fit this season's fashion forecast?**

**In light of the current economy, Spring 2010 will see a soft, serene color palette, showcasing simple, clean and elegant neutrals. Accents will be slightly faded tones of the cheerful colors of the 70's. However, for dressing up, designers are adding glitz, sparkle and shimmering metallics, as well as frothy feathers, to distract consumers from thoughts of the recession.**

**It's an Olympic year, so we'll be seeing a lot of looks that reflect the athletic. In the same vein, hit the gym or track, because hemlines are creeping up even further!**

**From sporty to sparkly, knee socks are in, and so are wildly printed pants and leggings. But you'll want to keep those bottom pieces on the muted side if you intend to showcase one of the season's hot new looks: the "fishtail" shirt – shorter in the front than the back by anywhere from an inch or two to a foot – is showing up in the form of t-shirts, tunics and blouses. And BIG hair bows were seen on many designers' spring runways.**

**Watch out! One-piece outfits are starring in a revival – from jumpsuits to playsuits and rompers. The 80's are now officially vintage, so another trend making a comeback – BIG shoulders! The blazer is always in style, so that's one place the shoulder pad fits naturally.**

**When you're hitting the stores – either actual or online – don't forget the savings you can realize by taking advantage of your Generations Gold account features. These include cash back bonuses for online shopping, as well as discounted stored value cards (commonly referred to as gift cards, but why not "gift" yourself a couple?). Discover your number for savings!**

**Regardless of the season or fashion trend, a classic is something that never goes out of style. If you keep items in your wardrobe that fit you well and are suited to your look and lifestyle, just one or two pieces to keep hip with the current scene, and you're good to go!**